

## Seminar and B2B meetings Program

**Venue:** ITO (Address: Reşadiye Cad. Eminönü/Istanbul) B entrance, 5<sup>th</sup> Floor

### 25 May 2011, Wednesday

- 09:30 Registration of guests
- 10:00 Official opening and welcome speech by the Consul General Keld Mosgaard Christensen
- 10:10 Speech on behalf of ITO
- 10:20 Presentation by the head of Danish Delegation, Jesper Hildebrandt
- 10:30 Individual presentations by Danish companies (part I):
- Company 1
  - Company 2
  - Company 3
- 11:15 Coffee break
- 11:30 Individual presentations by Danish companies (part II):
- Company 4
  - Company 5
  - Company 6
- 12:30 Lunch (6<sup>th</sup> floor)
- 13:45-15:00 Individual B2B meetings (6<sup>th</sup> floor)

## Danish Companies in the Delegation



<http://www.agrox.dk/uk/one2feed-fodersystem/>

Mr. Hans Scriver is the owner and managing director of One2Feed, production company (2008) and AgroX, trading-company (1998). Well established and solid companies, which manufacture and sell automatic feeding-systems for cattle. One2Feed automatic feeding system consists of filling, dosing, mixing and carry equipment, with a very high capacity, to more than 1000 cow's pr. unit. The One2Feed-system is known to be very reliable and it is easy to use for both the farmer and his employees. There is a minimum of maintenance due to high quality software and hardware components. The automatic feeding system improves both productivity and animal health and welfare. One2Feed is a small company, known to be very innovative, flexible and fast-moving. The company has developed the feeding system in close cooperation with Danish dairy farmers, Research Institutes and Universities. Being a minor company One2Feed develops by buying competences from solid and specialized subcontractors and partners. One2Feed aims to be recognized as an innovative, attractive and safe provider of automatic feeding systems.



<http://www.vikinggenetics.com/dk/>

**Aim, vision and strategy:** Our aim is to increase earnings and improve conditions for cattle breeders, among other things by supplying the best breeding material at lowest price possible. VikingGenetics is owned by 30,000 Danish, Swedish and Finnish dairy and beef cattle farmers. This organization enables us to make long-term investments in genetics, research and new technology. The owners have a great influence on the company as they elect the members of the board of directors. Each board member is responsible for the strategy of the breed he represents. The breeding managers and their colleagues are responsible for the practical work. VikingGenetics employs about 165 people who work in the fields of bull stations, laboratories, administration, breeding, information, marketing etc. We wish to offer the very best products and provide the best service.

**History:** For more than 50 years, we have focused on the most important traits in our breeding program: yield, fertility, udder health, other health traits, calving ease, birth index, mammary system, feet and legs, and longevity. This has been possible because of the high number of recording herds in Denmark, Sweden and Finland – accounting for 90% of the cow population – and the unique cow data-base collecting data on pedigree, milk recording, veterinary treatments, calving difficulties, slaughter results, conformation scores, reasons for culling, claw registrations etc.

### Breeding Profile - The Profitable Choice

- Viking Bulls breeds a *long lasting cows with super high production*
- Viking Bulls create *healthy, fertile, functional and profitable cows*
- Viking Bulls create *efficient cows in converting feeding components into milk production*



<http://www.ljm.dk/index.php?id=17>

LJM is a 100% Danish private limited company. The company was established in 1964 by the late Mr. Eigill Lind Jensen. In the beginning the company acted primary as a sub supplier to the metal industries in the area. Later the company developed its own products, which was a **Manure removal system for agriculture** This system was for a long time the only product, but in the seventies LJM developed other products for agriculture. In the middle of the seventies LJM started to manufacture **Hydraulic Cylinders** for all different types of machinery, and this part of the production has expanded enormously up till today, where LJM is the biggest Danish manufacturer of hydraulic cylinders. In the beginning of the eighties LJM developed their own **Submersible pump and mixer for Slurry handling**. Later at the beginning of the nineties LJM developed different types of **Slurry scraping systems for loose-housing cowshed system** with various pulling stations - hydraulic - wire rope - or chain driven. From the middle of the eighties the discussion in especially Denmark about preservation of the environment speeded up, and LJM participated in a number of seminars about this matter. These seminars ended up in a number of environmental requirements, which lead to the development of a number of machines for the Waste Water Treatment Plants (WWTP):

**Submersible slow speed agitators**

**Submersible medium speed agitators**

**Submersible propeller agitators**

**Submersible mixers**

**Submersible recirculation pumps**

Today LJM employ app. 200 persons. LJM constantly develops its products in close collaboration with a number of Danish Farmers and Danish Waste Water Treatment Plants, which gives us the best possible products. In spring 1996 LJM achieved the ISO 9001 Quality Certificate.

The keywords for LJM are - **high quality, flexibility, short time of delivery, optimum customer service, and quick and effective service** - before and after delivery.

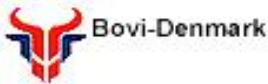


<http://www.sac.dk/>

A/S S. A. Christensen & Co. - was founded in 1938 and is one of the largest producers and developers of milking equipment in Europe. The company has over the years developed into a worldwide manufacturing and trading company, exporting among others milking equipment and milking parlours to more than 65 countries all over the world. SAC is a full-line supplier of complete Dairy Systems in which animal welfare goes hand in hand with the completely automated milking parlours. The company's great know-how and focus on lasting quality solutions in the milking parlours have today placed SAC among the leaders within production and development of milking robots based on robot technology.

SAC continues an intensive innovation and research work in a close cooperation with Danish and foreign research centres, farmers, consultants and vets in order to assure the best products of the highest quality, based on the motto:

- *If there's anything we can do for the good of the cow, the milk and the operator, we'll do it!*



<http://www.bovi-denmark.dk/>

Bovi-Denmark A/S was established in 1993 as a merger between Bovidan A/S and Boviselect A/S as a limited company. Today the company is owned by the Danish Holstein Association which is the organisation of the Danish Holstein breeders. The handshake is a human expression of mutual agreement and trust. Therefore, the handshake is our trademark for the supply of Danish Cattle to breeders in no less than 80 countries worldwide. We are prepared to fulfil your request for all types and almost any number of Danish cattle, and deliver each animal with its Official Certification, issued by the respective Herdbook.

We offer: Danish Holstein, Danish Red, Danish Jersey, Danish Beef Breeds



<http://www.dan-egtved.dk/>

Dan Egtved A/S is founded in 1922 and the company is one of Denmark's leading manufacturers of stable equipment for dairy farm buildings. The full product range is distributed to the northern European market through either our own sales organization or through dealers. The company is focused on the cattle and products are developed in close cooperation with dairy farmers, test centres and agricultural advisors. Products pointing towards animal welfare are the basis for the wellbeing of dairy cows and thus also for the farm economics. Tailor made product solutions for dairy- and heifer stables includes among others, cubicles, self-lockers, gates, calf penning, mattresses, lighting ridges, clima controlled side curtains and XL ventilators.